Kim Krajci

Facebook for Toastmasters
First Rule:

Stark State Toastmasters

Make them want to come.
People need to feel welcome and that they're not wasting their time
What does your page give your visitor?
How can your club use Facebook?
1. Update regularly.
Allow other members to post your club page.
How to use a picture from your cell phone:

Take a selfie or picture at the club meeting.
Upload your picture and add a comment.
2. Use images - club pictures or stock imagery - often.
The #1 TOASTMASTERS club IN THE WORLD! Congratulations to TIMKEN TOASTMASTERS Select Distinguished Award November 17, 2016

Make announcements and post member achievements.

Danette's Competent Communicator Award
Invite guests to open houses and other events.
3. Share your club's posts on your own Facebook page.
Use the Share button!
TOASTMASTERS District 10 Facebook Page

- Visible to everyone
- Can be shared to everyone
- Focus on Toastmasters
- Welcomes all announcements from all clubs about events
TOASTMASTERS District 10
Facebook Page

**Open House**

Come and visit Open House
Crossroads Toastmasters
Brunswick, Ohio
Oct. 26 7:30 AM

**Goal**

A Goal is a Dream with a Deadline.
Napoleon Hill

**Discover the Leader in You**
Northeastern Ohio Toastmasters
District 10 Toastmasters Facebook Page

- Visible to group members only
- Shared material won't be visible to non-members of the group
- Focus on District 10 events
- Welcomes all announcements from all clubs about events
Features events and announcements for the entire district that may not be available or interesting to non-members.
JOIN the District 10 Toastmasters Facebook Page
LIKE the Toastmasters District 10 Facebook Page
Why doesn't your club have a Facebook page?
More searches are now done outside of Google.
Help your club get found by the people looking for you!
Your Club Facebook Page

- Create
- Update
- Join
- Like
- Share
- Be Found
Questions?