

Dues Collecting

Let's make it easier for our members

Agenda

- Traditional Vs. Contemporary Approach for Paying for Items
- My Choice Service to Simplify Collecting Dues
- Toast-to-Host Features Your Club Should Be Using
- Questions

Does Getting Member to Pay
Dues Make You Feel Like:



Changes in Payment Methods

Traditional Approach

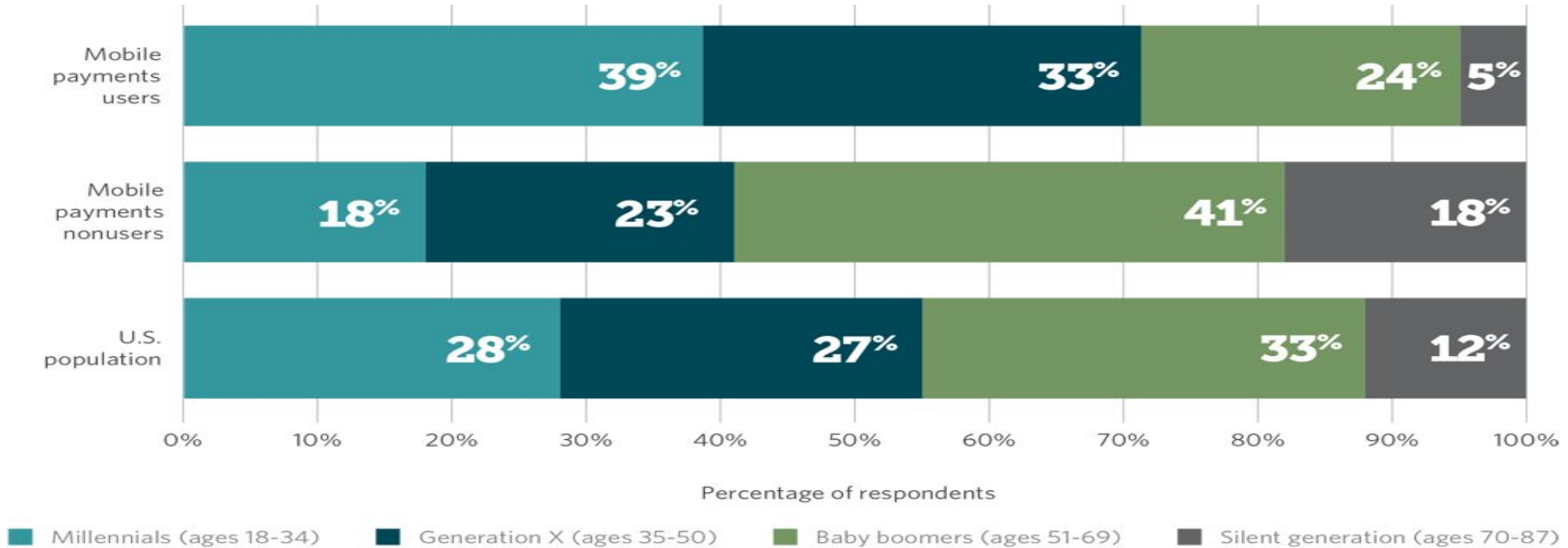
- Cash
- Check
- Money Order
- Bank Transfer

Contemporary Approach

- Credit Card
- Electronic Check
- Online Banking
- Mobile Wallet Services (Apple Pay, Android Pay, Square, PayPal, etc.)

72% of Mobile Payments Users Are Millennials or Generation Xers

Mobile payments user status by generation, compared with the total population



Note: Results are based on 2,010 survey participants. Respondents were asked, "I'm going to read you some things that people might do with smartphones. For each, just tell me whether you have heard of this, heard of and done, or neither." User status varied by generation at the 99 percent confidence level. Ages are as of 2015. Data may not total to 100 percent because of rounding.

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How Can Clubs Adapt

- Use a service such as or like PayPal
 - Online Payment
 - Take Credit Card
 - Bank Account Use for Transfer of Funds
 - Pay national Dues with a Debit Card and Earn Some Money Back

How to Use PayPal

Make a PayPal Link Page to take

- Credit/Debit Card
- PayPal Account Transfer
(PayPal Credit or Direct Bank Transfer)

The Page Offers Security PCI Security Compliant (AKA Bank Level Security)

The screenshot shows the PayPal 'Create a new button' interface. At the top, there's a navigation bar with 'PayPal' logo, 'Summary', 'Money', 'Activity', 'Reports', 'Tools', and 'More'. On the right, there are icons for search, notifications, and profile. The main content area is titled 'Which button should I choose?' and includes a 'Choose a button type' dropdown set to 'Buy Now'. Below this is a note: 'Note: Go to My saved buttons to create a new button similar to an existing one.' The form fields include: 'Item name' (Parker SpeakEasies Semi-Annual Dues), 'Item ID (optional)' (empty), 'Price' (55.00), 'Currency' (USD), and a 'Need multiple prices?' checkbox. There are two main sections: 'Customize button' and 'Your customer's view'. 'Customize button' has checkboxes for 'Add drop-down menu with price/option', 'Add drop-down menu', and 'Add text field' (which is checked). Below these are fields for 'Name of Club Member', 'Edit | Delete', and 'Add another text field'. 'Your customer's view' shows a preview of the button with the text 'Name of Club Member' and a 'Buy Now' button. Below these sections are 'Shipping' (Use specific amount: USD Help), 'Tax' (Use tax rate: 2.3%), and 'Merchant account IDs' (Learn more) with radio buttons for 'Use my secure merchant account ID' and 'Use my primary email address (mparkerclub533@gmail.com)'. At the bottom, there are two steps: 'Step 2: Track inventory, profit & loss (optional)' and 'Step 3: Customize advanced features (optional)', followed by a 'Save Changes' button.

Use PayPal to Collect Dues

Use the Free Toast-To-Host Dues Renewal Feature with PayPal

- Send preconfigured emails and dues statements to club members
- Track Paid Dues (Cash, Check or PayPal)
- Use the Pay Now Link

Man Menu

Afraid of public speaking? Need to work on your leadership skills? You've come to the right place!

Come meet our friendly Parker Speakeasies club

Dues Management

Attn: Toastmasters Dues
134 Kenndey Blvd
Northfield, OH 44067

Paypal: A button is at the bottom of the email or cut&paste the following link in web browser.
https://www.paypal.com/webapps/hermes?token=9V2648907P675643&useraction=commit&click_params=J1I2af

** Make all checks payable to Parker Speakeasies

QTY	DESCRIPTION	PRICE
1	semi-annual dues renewal for Parker Speakeasies (06 month membership)	\$55.00

Total Due ON or BEFORE September 30, 2016 \$55.00

You may also remit your payment through PayPal using the following link:


[Pay Now](#)

Close

Member Access Log

Landing Page

The Parker SpeakEasies Club 533

🛒 \$56.27 USD ▾

⚠️ You are logging into the account of the seller for this purchase. Please change your login information and try again.

Pay with PayPal English ▾


As a member, your eligible purchases are covered by **PayPal Purchase Protection**.

Log In

[Having trouble logging in?](#)

or

Pay with Debit or Credit Card



New. Faster. Easier.

Welcome to the new PayPal checkout!
The security you rely on – now even faster.
It's everything checkout should be.



Resources:

- How to setup PayPal:
http://www.marshalls.org/tmtools/PayPal_for_Toastmasters.pdf
- How to Use Free Toast-to-Host
<http://support.toastmastersclubs.org/doc/item/dues-renewal-app>
- How to create a paypal Pay Here button
<http://www.wikihow.com/Make-a-PayPal-Payment-Link>