Dues Collecting

Let’s make it easier for our members
Agenda

- Traditional Vs. Contemporary Approach for Paying for Items
- My Choice Service to Simplify Collecting Dues
- Toast-to-Host Features Your Club Should Be Using
- Questions
Does Getting Member to Pay Dues Make You Feel Like:
Changes in Payment Methods

Traditional Approach
- Cash
- Check
- Money Order
- Bank Transfer

Contemporary Approach
- Credit Card
- Electronic Check
- Online Banking
- Mobile Wallet Services (Apple Pay, Android Pay, Square, PayPal, etc.)
72% of Mobile Payments Users Are Millennials or Generation Xers
Mobile payments user status by generation, compared with the total population

Note: Results are based on 2,010 survey participants. Respondents were asked, “I’m going to read you some things that people might do with smartphones. For each, just tell me whether you have heard of this, heard of and done, or neither.” User status varied by generation at the 99 percent confidence level. Ages are as of 2015. Data may not total to 100 percent because of rounding.

© 2016 The Pew Charitable Trusts
How Can Clubs Adapt

- Use a service such as or like PayPal
  - Online Payment
  - Take Credit Card
  - Bank Account Use for Transfer of Funds
  - Pay national Dues with a Debit Card and Earn Some Money Back
How to Use PayPal

Make a PayPal Link Page to take

- Credit/Debit Card
- PayPal Account Transfer (PayPal Credit or Direct Bank Transfer)

The Page Offers Security PCI Security Compliant (AKA Bank Level Security)
Use PayPal to Collect Dues

Use the Free Toast-To-Host Dues Renewal Feature with PayPal

- Send preconfigured emails and dues statements to club members
- Track Paid Dues (Cash, Check or PayPal)
- Use the Pay Now Link
The Parker SpeakEasies Club 533

Pay with PayPal

PayPal

$6.27 USD

PayPal

New, Faster, Easier.

Welcome to the new PayPal checkout!

The security you know – now even faster. It's everything checkout should be.

Log In

Email
Password

Pay with Debit or Credit Card

Policies Terms Privacy Feedback © 1995 - 2016
Resources:

- How to setup PayPal:
- How to Use Free Toast-to-Host
  [http://support.toastmastersclubs.org/doc/item/dues-renewal-app](http://support.toastmastersclubs.org/doc/item/dues-renewal-app)
- How to create a paypal Pay Here button
  [http://www.wikihow.com/Make-a-PayPal-Payment-Link](http://www.wikihow.com/Make-a-PayPal-Payment-Link)